

# SPONSORSHIP APPLICATION FORM

*The Coffee Club* New Zealand and our franchisees will only consider sponsoring community groups, organisations, schools and events that endeavour to enrich the community (including industry groups, schools, arts, business, local charities, sporting groups and local events) with a charity or support mission.

Your name: \_\_\_\_\_

Organisation/Charity name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please provide a brief description of your organisation or community group:

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Please provide a brief description of your event/initiative and its objective:

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Please advise where and when the event/initiative will be and any history on past events:

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Please provide a brief description of the expected exposure the event will receive and how the support from *The Coffee Club* will be promoted/acknowledged:

*(Press coverage, newsletters to members, signage, PA announcements, event programme)*

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Please describe the typical demographic of the people that will be at the event/activity?

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Please indicate the type of assistance you are looking for from *The Coffee Club* (eg. vouchers, rebate programs, merchandise) as well as how you intend to use it:

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Please provide any timelines/deadlines that are important for this event/activity:

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**To submit your application, please fax this form to (09) 379 0590 or email to [info@thecoffeeclub.co.nz](mailto:info@thecoffeeclub.co.nz). Please allow at least two weeks for us to respond to your request.**